

# The enterprising ingredient of creativity

## Introduction

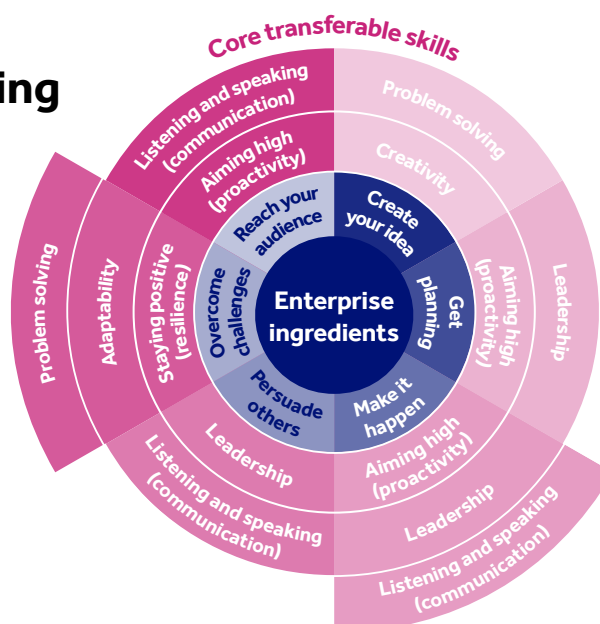
Being enterprising combines a mix of skills, a positive mindset and a lot of perseverance to bring about change. People who are enterprising approach challenges in a positive way and have the skills to take a solution forward. Successfully setting up a business is perhaps what first comes to mind, but it is also possible to be enterprising within the workplace, community, inside and outside of education. The benefits of being enterprising are far reaching and can set someone up for life. This activity gives you a look at what it takes to make creative decisions when driving forward enterprising projects. You can write your answers in the boxes.

## Worksheet one

### Get inspired to become enterprising



Start by watching [this film](#) about what it means to be enterprising and the journeys Julius and Lucy went on to make their business ideas a reality.



### What skills did Julius and Lucy have to develop to make their ideas a reality?

For example, Lucy uses the skills of creativity in her role as a designer and communication to let consumers know that their orders would take a while to be fulfilled. Julius observed an issue that needed solving in his university town and used problem solving skills to fix it, showing resilience when things didn't go right at first.

Julius	Lucy

# Worksheet two

## Looking at things differently

Creativity is a core transferable skill and is the foundation of being enterprising. Even if you don't want to start your own business in the future, the benefits of creativity and being enterprising are far reaching and can help within education, in the workplace and personally.

**Creative ideas can arise when we look at things differently. Pick one of the below 'what if' questions:**

- 1. What if we all had a pair of wings?**
- 2. What if we all had to find a new way to travel long distances?**
- 3. What if we all had to find a new way to communicate?**
- 4. What if animals could talk?**

What would this mean for everyone and how this would affect the world around us? For example, if everyone had a pair of wings there would be less pollution from cars and planes, we would all save money on travel, we could fly to places we've always wanted to go, we could all design how our wings would look like etc.

**What if...**

**How can creative thinking be useful in employment? Think about a range of jobs like logistics and administration roles, not just more stereotypically creative jobs like designers and architects.**

# Worksheet three

## Idea generation

Now it's time to get creative and come up with your own idea for a product or service that could be a new opportunity or solve an existing problem. It could be something that applies at home, school, in the community or be a business idea. For some inspiration, read through [this article](#) about three inventive individuals who thought outside the box to come up with new ideas to bring value to their workplace.

**Time yourself for two minutes and write down as many ideas as you can. It could be a way to help remote working or a product to encourage people to shop locally and support small businesses. Use what you have just learnt about how creativity can help an enterprising mindset by being as bold and inventive as you can.**

**After two minutes are up, pick one of your ideas that you think could be developed with some more enterprising thinking. What would you need to develop your idea into a reality? (It might be helpful to change your perspective or imagine yourself as a famous or influential individual and how that person might develop this idea)**

# Worksheet three

## Idea generation (cont'd)

Creative ideas can be formed with others. Below are some further techniques you could use to develop your idea within a group (perhaps with your family or an online call with your friends):

1. Each member has one minute to think of quickfire suggestions individually and share with the group for them to build upon these
2. From a hat, each member picks a piece of paper with the name of a famous person and must channel that person when putting ideas forward

**Finish by writing down all the top tips you would give to someone who wants to become more creative and enterprising e.g. listening to others – use other people's ideas to help your own and be inspired by people you admire who have achieved things.**

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