

Enterprise project challenge film case study

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Film 2



Well done on completing your challenge. I'm pretty sure you've noticed a lot of different things that could have been automated in the home, like dog walking, laundry, dishwashing. So many more UK and Japanese experts claim that we will spend 39% less time on doing household chores because of robotics and automation*. I really can't wait to live in that time. Us at Dexory, we actually started by automating something in the home.

Myself, Anandra and Adrian had this idea that it would be great to have some sort of a security camera on wheels for the house we were all kind of sharing at the time. So that from anywhere in the world, you can pretty much connect to it and drive it around and make sure that your house was okay. It then evolved into a completely different business, so you never know where your thoughts might actually take you in the future. Maybe the idea you have now might not be a fully-fledged product. Maybe you can evolve it and adapt it to a new environment or to a slightly different task.

It's very important to always keep your mind open and think about the next steps. Good luck to you and all your future ideas. And remember, stay positive. It won't be easy, but it will be worth it.

*[bbc.co.uk/news/technology-64718842](https://www.bbc.co.uk/news/technology-64718842)